

Authentic Leadership®

A Leadership program that uses the power of truth to bring out the best in employees to achieve uncommon results

What Is It?

Authentic Leadership is the ability to achieve extraordinary results through a workforce that is motivated primarily through personal desire, rather than salary, incentives, programs or benefits. Participants learn the power of truth-based decision-making to build unbreakable trust.

The Obstacles

In many organizations, people work because they have to, not because they want to. This means organizations have to motivate people through compensation, benefits, incentives, encouragement, appeasement and in some organizations, pressure and fear. The problem with these methods is that they are labor intensive, expensive and they only incentivize performance as long as they are in place. Worse, even the best-designed plans can lead to fairness questions and resentments.

The Approach

Trust is the great intangible between failure and success in any organization. High trust translates to high motivation, morale and performance, while low trust does the opposite. The Authentic Leadership® program teaches participants how to use the power of truth to build, cultivate and sustain trust in their department or company.

Skills Learned

Participants can expect to develop the following skills from the Authentic Leadership® development program:

- How to communicate with humility, clarity and honesty
- Ability to handle any personnel situation with sensitivity and respect
- Hire and fire without any disruption or legal concerns
- The secrets to lasting motivation
- Ability to build and sustain trust in all internal and external relationships
- How to find "true balance" between work and home
- A way to tap into the creative and imaginative power of the workforce

Benefits

- Achieve results far beyond current projections
- Increased sales and revenue
- A change friendly culture
- Effective communication internally and externally

