

What kind of organization would you have if everyone always told the truth?

The answer to this one question could transform your company in every imaginable way.

Do any of these conditions exist in your company?

- Gap between expectations and performance
- Communication breakdowns
- Resistance to change
- Tension between management and employees
- Stress or hostility due to economic conditions
- Resistance to new ideas or initiatives
- Lack of honesty or accountability for performance

The Boomerang Principle® workshop for employees or leaders gives everyone the tools to start making truth-based decisions that can have a dramatic impact on morale and performance!

Benefits of a truth-based organization:

- Individual and corporate integrity
- Trust and loyalty with employees, customers and vendors
- Alignment with shared values; respect, honesty and integrity
- Empowerment and personal accountability at all levels
- Creative problem solving
- Willingness to accept personal responsibility
- Fast and effective communication
- Exceptional performance and productivity
- Ability to adapt to and embrace any change



"There is no problem that the truth cannot solve in business or in life."

— Art Dwight

Praise for The Boomerang Principle®

"It can literally revolutionize your organization."

"There isn't a problem that the Boomerang Questions can't solve."

"I understand that I can change and that I am responsible for that."

"Wonderful! My eyes have been opened."

"Forthright, open, honest and positive."

"An extremely motivating and energetic presentation! Everyone needs to experience this."



For more than 25 years, Art Dwight has been passionately devoted to the study and practical application of how we make decisions, a quest that inspired him to develop The Boomerang Principle® learning system. The author of *One Decision Can Change Everything*, Art has facilitated numerous organizations across several medium to large business sectors providing personal training to their employees and staff across all levels of management.



Art's thoughtful, humble and funny approach creates an environment where participants willingly make changes to improve their performance and their lives. A former associate publisher for Post Newsweek Media, Inc., a fortune 500 company, Art was the co-chairman of the New England Circulation Executives Training program. He has an MBA and is a certified facilitator for LifeSuccess Productions of Toronto, Canada. Art also developed and produced the Post Newsweek Media, Inc. sales training program.